

## SMART CHOICE - A BETTER MRI OPTION

In most group health plans, at least 10% of participants require an MRI every year, and we believe it is the same for your Plan. The average cost nationally is about \$2,600 at a hospital, and often it is much higher. **There is a more cost-effective alternative we want to let you know about.**

Smart Choice MRI is an independent imaging center specializing only in MRI scans, so they can offer them at a lower cost. Every MRI at Smart Choice is just **\$600**. No fine print. No exclusions. They use the same open and closed GE MRI technology as area hospitals and orthopedic centers. Equally important, your scan will be interpreted by a radiologist at the world-renowned Cleveland Clinic, recently ranked among the country's top four hospitals by U.S. News & World Report. Once your MRI is completed and read, the report will be sent electronically to your physician within 24 hours.

Price is the only difference between a Smart Choice MRI and an MRI provided at a hospital.

### Why pay more for the same MRI?

Recently, a Health Fund Trustee needed an MRI. Upon receiving his doctor's order for the procedure, he called the hospital his doctor recommended to find out what the charge would be for the prescribed MRI. The hospital's charge for the MRI would be \$4,800. He knew Smart Choice would be a less-expensive option, at a charge of only \$600. His doctor accepted his decision to use Smart Choice. He was pleased with the service he received at Smart Choice, and he saved almost **\$1,000!**

Smart Choice has a maximum retail charge of \$600 for any MRI, plus they participate in the UHC Network. Depending on the type of MRI, many Smart Choice MRI services have an additional 10-20% discount. At a time when you are taking more control of your health care decisions, you can rely on Smart Choice MRI to help you and the Fund control costs.

Smart Choice MRI appointments can be scheduled online at: <https://smartchoicemri.com/>; click "Schedule Online" at the top of the page. You can also call one of the following five locations to schedule your appointment. All locations can be reached at 1-844-633-3674:

#### Appleton

3525 E. Calumet Street  
Appleton, WI 54915

#### Kenosha

7224 118th Avenue  
Kenosha, WI 53142

#### Milwaukee

1621 Miller Parkway  
Milwaukee, WI 53214

#### Richfield

3010 Helsan Drive  
Richfield, WI 53076

#### Waukesha

2005 Silvernail Road  
Waukesha, WI 53072



smart choice MRI®